



# 2022 TRADE FACILITATION AND CARGO SECURITY SUMMIT

Hosted By: U.S. Customs and Border Protection



**U.S. Customs and Border Protection**  
**2022 Trade Facilitation and Cargo Security Summit**  
**July 18-20, 2022**  
**Hilton Anaheim**  
**777 W Convention Way, Anaheim, CA 92802**

## Sunday, July 17, 2022

5:00 p.m. – 7:00 p.m.

*Registration Desk*  
*2<sup>nd</sup> Floor*

**Pre-registration Check-in**

## Monday, July 18, 2022

7:00 a.m. – 4:00 p.m.

*Registration Desk*  
*2<sup>nd</sup> Floor*

**Registration Check-in**

7:00 a.m. – 4:00 p.m.

*Pacific & California Foyers*  
*2<sup>nd</sup> Floor*

**Exhibits**

8:00 a.m. – 9:20 a.m.

*California A&B*  
*2<sup>nd</sup> Floor*

### **21<sup>st</sup> Century Customs Framework: Driving Change Through Partnership**

Since kicking off in 2019, U.S. Customs and Border Protection's (CBP) 21st Century Customs Framework (21CCF) initiative has brought government and industry together in pursuit of a modernized legal framework that would better enable CBP to address the challenges and needs of a rapidly evolving customs environment. From early engagements with industry groups and Partner Government Agencies (PGAs), to standing up an industry-led Task Force and working together to identify legislative priorities, the 21CCF initiative continues to be propelled by the power of public-private partnership. Join us for a discussion on key 21CCF modernization objectives and milestones.

#### *Moderator:*

**Garrett Wright**, Director, Trade Modernization, Office of Trade (OT),  
CBP

#### *Panelists:*

**Lenny Feldman**, Member, Operating Committee, Sandler, Travis & Rosenberg, P.A.

**Gail G. Kan**, Acting Executive Director, Trade Policy & Programs, OT, CBP

**Dan R. Solis**, Assistant Commissioner for the Office of Regulatory Affairs, Office of Enforcement and Import Operations, U.S. Food and Drug Administration

**Brian White**, Senior Director, Customs & Trade Facilitation, International Trade Group, Intel

*California C  
2<sup>nd</sup> Floor*

## **Forced Labor Enforcement and Uyghur Act Implementation**

This panel will discuss the Uyghur Forced Labor Prevention Act (UFLPA) implementation and the goals and strategies of the Forced Labor Enforcement Task Force (FLETf). The panelists will share strategic advice about enforcement, reasonable care, due diligence, and other best practices.

### *Moderator:*

**Elva Muñeton**, Acting Executive Director, OT, UFLPA Implementation Task Force, Los Angeles Field Office, CBP

### *Panelists:*

**Sarah Calle**, Senior International Relations Officer, Office of Child Labor, Forced Labor & Human Trafficking, Bureau of International Labor Affairs, U.S. Department of Labor

**Eric Choy**, Executive Director, Trade Remedy Law Enforcement, OT, CBP

**JoAnne Colonnello**, Center Director, Pharmaceuticals, Health, and Chemicals, Office of Field Operations (OFO), CBP

**John Pickel**, Principal Director, Trade and Economic Competitiveness, Office of Strategy, Policy, and Plans, U.S. Department of Homeland Security (DHS)

*California D  
2<sup>nd</sup> Floor*

## **Cargo and Trade Innovation**

This panel will provide an overview of recent CBP efforts to increase efficiencies and facilitate legitimate trade through innovative technologies and policies. The panelists will discuss innovation in modes of transport and cargo processing.

### *Moderator:*

**Thomas Overacker**, Executive Director, OFO, CBP

### *Panelists:*

**Oscar Acuña**, Assistant Area Port Director, Los Angeles International Airport, OFO, CBP

**Sergio Delgadillo**, Branch Chief, Commercial Operations, Otay Mesa Port of Entry, OFO, CBP

**Manuel A. Garza**, Director, Customs Trade Partnership Against Terrorism (CTPAT), OFO, CBP

**Brian Sale**, Program Manager, Branch Chief, Vessel Operations, OFO, CBP

**John Wagner**, Special Advisor, International Bridge

*Avalon*  
*1<sup>st</sup> Floor*

### **E-Commerce: The Future is Now**

Not a current member of the section 321 data pilot? The work being done still affects you. Changes are coming to help CBP adapt to the continuing changes in the e-commerce environment. The panel will discuss how you can be prepared now for the changes ahead. Be an early adapter to the new data requirements and drive change. CBP will also talk about next steps in the program.

#### ***Moderator:***

**Brandon Lord**, Deputy Executive Director, Trade Policy & Programs, OT, CBP

#### ***Panelists:***

**Christopher Mabelitini**, Acting Director, Intellectual Property Rights & E-Commerce Division, OT, CBP

**James E. Moore**, Customs and Border Protection Officer/Program Manager, Cargo Security & Control Division, OFO, CBP

**Michael Pakula**, Chief Executive Officer and Co-Founder, BoxC

9:20 a.m. – 9:35 a.m.

**Break**

9:35 a.m. – 10:55 a.m.

*California A&B*  
*2<sup>nd</sup> Floor*

**21<sup>st</sup> Century Customs Framework: Driving Change Through Partnership**

*California C*  
*2<sup>nd</sup> Floor*

**Forced Labor Enforcement and Uyghur Act Implementation**

**\*Webcast Only**

**Cargo and Trade Innovation**

*Avalon*  
*1<sup>st</sup> Floor*

**E-Commerce: The Future is Now**

10:55 a.m. – 11:10 a.m.

**Break**

11:10 a.m. – 12:30 p.m.

*California A&B*  
*2<sup>nd</sup> Floor*

**21<sup>st</sup> Century Customs Framework: Driving Change Through Partnership**

*California C*  
*2<sup>nd</sup> Floor*

**Forced Labor Enforcement and Uyghur Act Implementation**

*California D*  
*2<sup>nd</sup> Floor*

**Cargo and Trade Innovation**

**\*Webcast Only**

**E-Commerce: The Future is Now**

*Laguna A&B*  
*4<sup>th</sup> Floor*

## **ACE 2.0 - Open Dialogue (In Person Only)**

CBP has started the acquisition and process for ACE 2.0, the next generation platform that will ultimately replace the Automated Commercial Environment (ACE) as the U.S. Government's single window connecting CBP, the international trade community, and PGAs to facilitate trade and enable enforcement. Come ready to share your views.

### *Panelists:*

**James Byram**, Executive Director, Trade Transformation Office, OT, CBP

**Cynthia Echeverria**, Director of Trade Policy, Office of Strategy, Policy, and Plans, DHS

**Kimberly C. Milligan**, Portfolio Acquisition Executive, Deputy Executive Director, Trade Transformation Office, OT, CBP

**Tom Mills**, Executive Director, Cargo Systems Program Directorate, Office of Information and Technology (OIT), Enterprise Services (ES), CBP

12:30 p.m. – 12:45 p.m.

**Break**

12:45 p.m. – 2:15 p.m.  
*Pacific Ballroom*  
*2<sup>nd</sup> Floor*

**Luncheon Keynote**

**Werner Ovalle Ramirez**, Director General  
Guatemala Customs

2:15 p.m. – 2:30 p.m.

**Break**

2:30 p.m. – 3:50 p.m.  
**\* Webcast Only**

**21<sup>st</sup> Century Customs Framework: Driving Change Through Partnership**

*California C*  
*2<sup>nd</sup> Floor*

**Forced Labor Enforcement and Uyghur Act Implementation**

*California D*  
*2<sup>nd</sup> Floor*

**Cargo and Trade Innovation**

*Avalon*  
*1<sup>st</sup> Floor*

**E-Commerce: The Future is Now**

*Laguna A&B*  
*4<sup>th</sup> Floor*

**ACE 2.0 - Open Dialogue (In Person Only)**

3:50 p.m. – 4:05 p.m.

**Break**

4:05 p.m. – 5:25 p.m.  
*California A&B*  
*2<sup>nd</sup> Floor*

**21<sup>st</sup> Century Customs Framework: Driving Change Through Partnership**

**\*Webcast Only**

*California D  
2<sup>nd</sup> Floor*

*Avalon  
1<sup>st</sup> Floor*

## **Tuesday, July 19, 2022**

7:00 a.m. – 4:00 p.m.  
*Ballroom Registration  
2<sup>nd</sup> Floor*

7:00 a.m. – 4:00 p.m.  
*Pacific & California Foyers  
2<sup>nd</sup> Floor*

8:00 a.m. – 9:15 a.m.  
*California Ballroom  
2<sup>nd</sup> Floor*

9:15 a.m. – 9:30 a.m.

9:30 a.m. – 10:45 a.m.  
*California Ballroom  
2<sup>nd</sup> Floor*

## **Forced Labor Enforcement and Uyghur Act Implementation**

### **Cargo and Trade Innovation**

### **E-Commerce: The Future is Now**

### **Registration Check-in**

### **Exhibits**

### **Presentation of the Colors**

CBP Los Angeles Field Office  
Honor Guard

### **National Anthem**

CBP Officer Frank G. Burnett

### **Welcome**

**Felicia M. Pullam**, Executive Director, Office of Trade Relations (OTR),  
CBP

### **Opening Remarks**

John K. Tien, Deputy Secretary, DHS

### **CBP Green Trade Strategy Update**

**John P. Leonard**, Deputy Executive Assistant Commissioner, OT, CBP

### **Break**

### **Leadership Town Hall**

Hear first-hand from CBP senior executives on their office priorities and efforts in support of the agency's strategic trade vision.

#### ***Moderator:***

**Valarie M. Neuhart**, Deputy Executive Director, OTR, CBP

#### ***Panelists:***

**AnnMarie Highsmith**, Executive Assistant Commissioner, OT, CBP

**Carlos Martel**, Director of Field Operations, Los Angeles Field Office,  
CBP

**Diane Sabatino**, Deputy Executive Assistant Commissioner, OFO, CBP  
**Ryan J. Scudder**, Acting Executive Assistant Commissioner, Enterprise Services (ES), CBP

10:45 a.m. – 11:00 a.m.

**Break**

11:00 a.m. – 12:15 p.m.

*California Ballroom  
2<sup>nd</sup> Floor*

**The Forced Labor Enforcement Task Force:  
Implementation through Collaboration**

Successful implementation of the Uyghur Forced Labor Prevention Act was in large part the result of robust collaboration between government, civil society, and industry. Going forward, we will need to continue this cooperation to achieve our shared goal of eradicating forced labor. During this session the panel will discuss collective best practices and explore next steps for the Forced Labor Enforcement Task Force, review lessons learned from both the private and public perspectives and reflect on the future of public-private partnership.

*Moderator:*

**Tasha Reid Hippolyte, Ph.D.**, Acting Deputy Assistant Secretary for Trade, DHS

*Panelists:*

**Eric Choy**, Acting Executive Director, Trade Remedy Law Enforcement, OT, CBP

**Maria Goodman**, International Trade Specialist and Senior Policy Advisor, International Trade Administration, U.S. Department of (DOC)

**Austin M. Pedersen**, Division Chief for Forced Labor and Trade, Bureau of International Labor Affairs, U.S. Department of Labor

12:15 p.m. – 12:30 p.m.

**Break**

12:30 p.m. – 2:00 p.m.

*Pacific Ballroom  
2<sup>nd</sup> Floor*

**Luncheon Keynote**

**Chris Magnus**, Commissioner, CBP

2:00 p.m. – 2:15 p.m.

**Break**

2:15 p.m. – 3:30 p.m.

*California Ballroom  
2<sup>nd</sup> Floor*

**Securing the Economy: Cybersecurity in  
the Trade Environment**

A discussion of the role and importance of cybersecurity with an overview of threats, strategies, goals, best practices current, and future initiatives. The panel will discuss current threats, provide an overview of the Cybersecurity framework, advise on steps to take for protecting against threats, and what to do in case of an incident.

*Moderator:*

**Sanjeev “Sonny” Bhagowalia**, Assistant Commissioner, Office of Information Technology (OIT), & CBP Chief Information Officer, CBP

*Panelists:*

**D. Scott Davis**, Executive Director, Cybersecurity Program Directorate & CBP Chief Information Security Officer (Acting), OIT, CBP

**Tom Mills**, Executive Director, Cargo Systems Program Directorate, OIT, ES, CBP

3:30 p.m. – 4:05 p.m.

## **Break**

4:05 p.m. – 5:25 p.m.

*California Ballroom  
2<sup>nd</sup> Floor*

## **Customs Capacity Building as a Tool for Trade Facilitation**

A discussion of current capacity building initiatives to enhance customs operations and customs cooperation to promote trade facilitation.

### *Moderator:*

**Ian Saunders**, Deputy Assistant Secretary for the Western Hemisphere, International Trade Administration, DOC

### *Panelists:*

**Mark FeDuke**, Director of Trade Compliance and Policy, ArdoVLM

**Daisuke Iijima**, Senior Representative, Japan International Cooperation Agency, (JICA), USA Office

**Larry Liza**, Director, World Customs Organization East & Southern Africa, Regional Office for Capacity Building

**Debbie Seguin**, Assistant Commissioner, Office of International Affairs (INA), CBP

## **Wednesday, July 20, 2022**

7:00 a.m. – 3:45 p.m.

*Ballroom Registration  
2<sup>nd</sup> Floor*

## **Registration Check-in**

7:00 a.m. – 4:00 p.m.

*Pacific & California Foyers  
2<sup>nd</sup> Floor*

## **Exhibits**

8:00 a.m. – 9:15 a.m.

**\*\*Webcast Only**

## **CTPAT 101**

The CTPAT 101 session will provide a basic overview of the CTPAT program, addressing areas of the program such as the minimum security criteria, program requirements and benefits.

### *Panelists:*

**Dulce Ceja**, CTPAT Supply Chain Security Specialist, OFO, CBP

**Sami Nasri**, CTPAT Supply Chain Security Specialist, OFO CBP

*California C  
2<sup>nd</sup> Floor*

## **Virtual Validations**

This presentation provides a high-level overview of the CTPAT Virtual Validation process and its guiding principles. The workshop will also discuss how member companies can prepare for a successful validation, identify best practices, and lessons learned.

### *Panelists:*

California D  
2<sup>nd</sup> Floor

**Andrew Chou**, CTPAT Supply Chain Security Specialist, OFO, CBP  
**Mark Isaacson**, Director, Buffalo CTPAT Field Office, OFO, CBP  
**Raymond Santos**, CTPAT Supply Chain Security Specialist, OFO, CBP  
**Peter Touhy**, Director, Miami CTPAT Field Office, OFO, CBP  
**CTPAT – Trade Compliance and Forced Labor**

This workshop will provide information regarding the new CTPAT Trade Compliance program along with pertinent updates regarding the implementation of the Forced Labor requirements for the program.

*Panelists:*

**Amy Hatfield**, Supervisory Program Manager, Trade Compliance, OFO, CBP

**Carmen Perez**, Branch Chief, Trade Compliance, OFO, CBP

Avalon  
1<sup>st</sup> Floor

**Recent Smuggling Trends and Technology Best Practices**

This session will provide an in-depth overview of recent narcotic interceptions and smuggling techniques, including technological best practices to combat and detect concealment methods.

*Panelists:*

**Raymond Monzon**, Supervisory Supply Chain Security Specialist, OFO, CBP

**Bob Parker**, Branch Chief, Innovation Programs, OFO, CBP

Laguna A&B  
4<sup>th</sup> Floor

**Minimum Security Criteria Update with a Focus on Cybersecurity and Agriculture**

This panel will provide guidance on the Agricultural Security and Cybersecurity portions of the CTPAT Minimum Security Criteria (MSC). Supply Chain Security Specialists will discuss the requirements, implementation guidance, and current threats related to these elements of the MSC.

*Panelists:*

**Adam Gunion**, Supervisory Supply Chain Security Specialist, OFO, CBP

**Stephanie Lee**, CTPAT Supply Chain Security Specialist, OFO, CBP

**Bryan Smith**, CTPAT Supply Chain Security Specialist, OFO, CBP

9:15 a.m. – 9:30 a.m.

**Break**

9:30 a.m. – 10:45 a.m.

California A&B  
2<sup>nd</sup> Floor

**CTPAT 101**

**\*Webcast Only**

**Virtual Validations**

California D  
2<sup>nd</sup> Floor

**CTPAT – Trade Compliance and Forced Labor**

Avalon

**Recent Smuggling Trends and Technology Best Practices**

*1<sup>st</sup> Floor*

*Laguna A&B  
4<sup>th</sup> Floor*

**Minimum Security Criteria Update with a Focus on  
Cybersecurity and Agriculture**

10:45 a.m. – 11:00 a.m.

**Break**

11:00 a.m. – 12:15 p.m.  
*California A&B  
2<sup>nd</sup> Floor*

**CTPAT 101**

*California C  
2<sup>nd</sup> Floor*

**Virtual Validations**

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**CTPAT – Trade Compliance and Forced Labor**

*Avalon  
1<sup>st</sup> Floor*

**Recent Smuggling Trends and Technology Best Practices**

*Laguna A&B  
4<sup>th</sup> Floor*

**Minimum Security Criteria Update with a Focus on  
Cybersecurity and Agriculture**

12:15 p.m. – 12:30 p.m.

**Break**

12:30 p.m. – 2:00 p.m.  
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2<sup>nd</sup> Floor*

**Luncheon Keynote**  
Thomas Overacker, Executive Director, OFO, CBP

2:00 p.m. – 2:15 p.m.

**Break**

2:15 p.m. – 3:30 p.m.  
*California A&B  
2<sup>nd</sup> Floor*

**CTPAT 101**

*California C  
2<sup>nd</sup> Floor*

**Virtual Validations**

*California D  
2<sup>nd</sup> Floor*

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**Recent Smuggling Trends and Technology Best Practices**

*Laguna A&B  
4<sup>th</sup> Floor*

**Minimum Security Criteria Update with a Focus on  
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3:30 p.m. – 3:45 p.m.

**Break**

3:45 p.m. – 5:00 p.m.

**CTPAT 101**

*California A&B  
2<sup>nd</sup> Floor*

*California C  
2<sup>nd</sup> Floor*

**Virtual Validations**

*California D  
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**CTPAT – Trade Compliance and Forced Labor**

*Avalon  
1<sup>st</sup> Floor*

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